

**SHOGO HAMASAKI**  
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Dr. Hamasaki is an economist who specializes in the application of microeconomics to complex business problems and disputes. His expertise is in game theory, industrial organization, and innovation economics. Dr. Hamasaki has conducted theoretical and empirical analyses of questions arising in the technology, entertainment, and biopharmaceutical industries in intellectual property (IP) and antitrust matters, among others. His recent case work has focused on market design and IP monetization of new technologies, economic analysis of contracts in innovation settings, the evaluation of the economic impact of legal and governmental regulations and interventions, and the valuation and impact assessment of knowledge transferred by employees. In his recent IP analyses, Dr. Hamasaki has evaluated reasonable royalties and lost profits, commercial success, injunction/exclusion orders, and FRAND compliance and determinations. He has also presented on topics related to antitrust and IP, and advised patent holders and patent pools in designing individual and collective licensing structures and royalty rates for new and existing licensing programs. Prior to joining Analysis Group, Dr. Hamasaki was a research assistant and taught microeconomics at the University of California, Los Angeles.

**EDUCATION**

Ph.D.            Economics, University of California, Los Angeles  
M.A.            Economics, University of California, Los Angeles  
B.A.            Economics (high honors), University of California, Berkeley

**PROFESSIONAL EXPERIENCE**

2011–Present    Analysis Group, Washington, DC  
                    *Vice President (2019–Present)*  
                    *Manager (2015–2018)*  
                    *Associate (2011–2014)*

2007–2010      Department of Economics, University of California, Los Angeles  
                    *Research Assistant*

2007             Department of Economics, University of California, Los Angeles  
                    *Teaching Assistant*

## SELECTED CONSULTING EXPERIENCE

- ***In re: Qualcomm Litigation***  
*US District Court, Southern District of California (Case No. 3:17-cv-00108-GPC-MDD)*  
***FTC v. Qualcomm, Inc.***  
*US District Court, Northern District of California (Case No. 5:17-cv-00220-LHK)*  
Economic evaluation – with a focus on assessing FRAND compliance and the economic impacts of tying – of IP licensing, supply, and manufacturing contracts that govern the relationship between the technology developer and implementers in the mobile communications industry.
- ***Paid Search Engine Tools, LLC v. Google Canada Corp., Google, LLC, and Alphabet, Inc.***  
*Federal Court of Canada, Fredericton, New Brunswick (Court File No. T-40-18)*  
Analysis of auction designs for search ads in an IP infringement matter.
- ***Sprint Spectrum L.P., et al v. AT&T, Inc.***  
*US District Court, Southern District of New York (Case No. 1:19-CV-01215-VSB)*  
Analysis of irreparable harm involving advertisements on mobile communications technology.
- **Confidential consulting involving licensing terms for patent pools**  
Valuation of patent pools' standard essential patent (SEP) portfolios directed to streaming technology for use in consumer electronic devices, including mobile phones, set-top boxes, and TVs, and assistance with setting FRAND-compliant royalties for new licensing programs.
- **Confidential consulting involving mobile communications patents**  
Valuation of patent portfolios held by high-tech companies covering mobile communications technologies, and assistance with setting licensing terms.
- **Confidential arbitration involving IP licensed by patent pools**  
Evaluation of whether patent pools' standard licensing terms for a license to optical SEPs complied with FRAND commitments and a contract into which the parties previously entered.
- ***NetScout Systems, Inc. v. Gartner, Inc.***  
*US Superior Court, Judicial District of Stamford/Norwalk (Case No. cv-14-6022988-s)*  
Economic evaluation directed to conflict of interest and potential harm caused by certain publications.
- ***Erfindergemeinschaft UroPep GbR v. Eli Lilly and Company***  
*US District Court, Eastern District of Texas, Marshall Division (Case No. 2:15-cv-1202-WCB)*  
Analysis of reasonable royalty damages for patents directed to a blockbuster drug.
- ***MacDermid, Inc. v. Cookson Group, plc, Cookson Electronics, Enthone, Inc., and David North***  
*US Superior Court, Judicial District of Waterbury (Case No. x10-cv-09-5014518-d)*  
Valuation and assessment of impact of trade secrets transferred by employees bound to non-compete clauses.
- **Comcast-FCC FNPRM Plan on Business Data Services**  
*Federal Communications Commission*  
Economic evaluation of price regulation on broadband investments and innovation.